

local search24

London's trusted business directory

ARCHANT } LONDON

For further details contact 0845 671 4460 or londonlocalsearch24@archant.co.uk



Localsearch24 puts our readers in touch with local, reliable tradesmen and services via our market-leading newspapers and websites.

Our easy to use solution that will help our readers pick their required service with confidence.

Whatever our customers might be looking for - and that could be you! - we can promote your business simply via our host of award winning websites.

www.localsearch24.co.uk/london

Key Selling points

- Search engine allows searches by trade, location and distance
- Directory link featured on every page of our 20 websites which receive nearly half a million monthly visitors
- Supported by Google Maps to provide accurate business location info
- Supported by 25 local newspapers and 13 magazine titles

Option to include:

- Logo
- Company profile
- 300 word product/service description
- Promote special offers
- Video and images
- Make your business appear top of the list for 12 months by purchasing a category sponsor listing

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Option 1 Sponsor a category

For just £5.77 a week inc. VAT @ 20%!

Everything in options 2 and 3 plus:

- Your listing will appear above all other businesses in your chosen category and in all search results made in that classification
- Promote seasonal and special offers, renewable up to 6 times a year

Only £250 + VAT for 12 months

Option 2 Profile your business

For just £4.04 a week inc. VAT @ 20%!

Everything in option 3 plus:

- Make sure your listing appears before all free and enhanced listings in search results
- Describe the full benefits of your products or services with up to a 300 word description
- Stand out from your competitors by including a video, up to 6 quality images/photos, a slideshow and a downloadable brochure
- Promote seasonal and special offers, renewable up to 4 times a year

Only £175 + VAT for 12 months

Option 3 Enhance your listing

For just £1.62 a week inc. VAT @ 20%!

- Highlighted entry appearing before all free listings
- Include your business logo and full contact details, giving a professional look to your listing
- Drive traffic to your website through a web link
- E-mail link, giving customers an additional contact option
- Let potential customers know your unique selling point with a 30 word description of your business
- Location of business shown on a map including directions to your business

Only £70 + VAT for 12 months

